



INDORE MANAGEMENT INSTITUTE AND RESEARCH CENTRE

INTERNATIONAL VIRTUAL INTERNSHIP/ RESEARCH PROJECT COMPETITION, 2020

"PAHAL - 2020"

Indore Management Institute & Research Centre is one of the Premier B Schools of Central India. The institute was set up in 2008 since then Indore Management Institute & Research Centre (IMIRC) is consistently creating history by giving it's best to the students. It has world-class infrastructure that facilitates excellence in teaching, research, consulting and other professional activities. We have a long standing reputation for innovation. Our desire to do things differently lies in our foundation.

We are pleased to inform you that the IMIRC, Indore is organizing "PAHAL-2020", *International Internship/ Research Project Competition* on 25th July, 2020. For young professionals, this contest offers an excellent opportunity to share their work and their learning's gained from the Internship & Projects. This activity will surely boost up the confidence level of students and they will be able to enhance their knowledge through shared learning by participants from all over the country.

Guidelines:

- Internship/ Research Project are invited from the level of undergraduate & post graduate students with specialization of any one or more of the areas of Finance, International Business, Marketing, Information Technology, Human Resource, Data Analytics, and General Management and any other related areas.
- **Internship Project Participants:** Internship duration should be minimum 4-8 weeks and also submit the summary of internship project in PDF format while registration (Internship certificate is mandatory to attach).It can be sent to imi.creativecell@gmail.com
- **Research Project Participants:** Submit complete research project report and summary in **PDF format** (Certificate is mandatory to attach) at imi.creativecell@gmail.com

Evaluation Criteria:

Project Report:

- (a) Content and methodology adopted for the project
- (b) Presentation of the report

Presentation:

- a) Quality Presentation
- b) Technique used
- c) Queries-handled

Interested candidates can register themselves by a nominal online amount Rs.100/- for **Indian Participants** and \$5 for **International participants** on or before **20th July 2020**.

Research Project should include: introduction, objectives, need, research methodology, data collection, data analysis, findings and keywords, bibliography.

The students are required to deliver the presentation on Internship project and research project. Each participant will get **E-Certificate** and winners will get **Cash prizes with certificate**.

The participants shall stick to the following rules for PDF format file:

- Font size for Title: 14 point
- Font size for Paragraph: 12 point
- Font: Times New Roman
- Line Spacing: 1.5
- Cover Page: Title, Author/s, affiliation, contact details
- Keywords: not less than 5
- **Power point presentation should have only 15 to 20 slides**

THREE CASH PRIZES		
1st Prize	2nd Prize	3rd Prize
3,000/-	2,000/-	1,000/-

Last date of Registration & Submission: 20th July 2020

Bank Details:

Bank: Punjab National Bank

A/c No:

9716002100000170

IFSC Code:

PUNB0289200

Branch: Phandis Colony Branch, Indore (MP)

Registration link:

<https://forms.gle/8aarC3BeMbDSWhar8>

Final Round of Presentation and screening: 22nd July to 24th July 2020

Final Presentation: 25th July 2020

(Only Short listed participant's presentation will be scheduled on 25th July 2020)

CONTACT INFORMATION

Convener:

Dr. A. K. Singh (+91-9179526968)

Co-Conveners:

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Dr. Parul Sharda : +91-9926611705

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